

## Fuellers' Charitable Trust Fund

### How to raise money for the Fuellers' Charitable Trust Fund Using BT MyDonate

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There are many ways to raise money for charity. However, in order to offer the widest appeal and methods of receiving payment, the Fuellers' Charitable Trust Fund has been registered with BT MyDonate, an online charitable fund raising site, to help Fuellers' and their supporters raise funds for charity in the simplest and most cost effective way.

In some instances a charitable event organiser may have a preferred fund raising option and there may be no alternative to those wishing to take part in such pre-organised events. However if you, as a fund raise, have the option to chose the method of collecting charitable giving, then we would guide you towards using the BT MyDonate system.

As a comparable example of the difference between charitable fund raising service providers, this is a table of the fees deducted from funds raised on behalf of a chosen charity by the 4 well-known service providers.

	<b>Everyclick</b>	<b>Virgin</b>	<b>JustGiving</b>	<b>BT</b>
<b>Setup fees</b>	None	£100 plus VAT	£15 per month	None
<b>Other ways to Fundraise</b>	Give as you Live™ and Search	None	Just Text Giving	None
<b>Donation</b>	£10.00	£10.00	£10.00	£10.00
<b>Gift Aid supplement</b>	£2.50	£2.50	£2.50	£2.50
<b>Transaction fee</b>	£0.58	£0.20	£0.63	£0.00
<b>Card handling fee</b>	n/a	£0.15	£0.17	£0.15
<b>Total fees</b>	£0.58	£0.35	£0.80	£0.15
<b>Your charity gets</b>	£11.92	£12.15	£11.70	£12.35

(Example fees are based upon a comparison with a transaction with a Visa Debit Card. Card handling fees for Everyclick are included within the flat transaction fee.)

As is clearly indicated, your chosen charity will receive a greater value in donation using BT MyDonate than would be the case via any of the other providers and it is for this reason that we encourage those wishing to raise money for the Fuellers Charitable Trust to use the BT MyDonate service.

## **How to raise money for the Fuellers' Charitable Trust Fund Using BT MyDonate**

When you have decided on the event you are going to use to raise money for the Fuellers Charitable Trust Fund, you will need to set up a charitable page on the BT MyDonate website.

Each person, or group of people, wishing to raise money for the Fuellers must set up a new page specific to the event for which money is to be raised. There is no limit to the number of events that can be organised. Event can even overlap or run consecutively, so there is no need to worry about someone else organising another event, as it will not interfere with your event in terms of fund raising through BT My Donate.

To set up a fund raising event page on the BT MyDonate page please go to: -

<http://www.btplc.com/mydonate/>

Click on the link - top left - 'Start Fundraising' (The screen will change)

Click the link – centre – 'Create My Challenge' (The screen will change)

Click the link – middle – 'Personal Registration' (After registering, you will be able to login using the username and password that you set up in the registration process)

Once logged in you are next asked to select the Charity for whom you wish to raise money. Please enter: -

'Fuellers Charitable Trust Fund' in the search box and press the 'search' button.

Fuellers Charitable Trust Fund should come up as the first option in the list but if not then scroll down to find it.

Click the 'Select' button beside the Fuellers Charitable Trust Fund.

You are now set up to raise funds on behalf of the Fuellers Charitable Trust Fund and you will now need to enter the details of the challenge that you have decided to undertake.

Once complete and the event is confirmed and funds starts to accumulate, BT MyDonate administers the collection of all the charitable donations to your event. It also administers the application and payment of Gift Aid directly to the Fuellers and will also notify you and the Fuellers, on a weekly basis, as to how much money is being raised by the event.

The BT MyDonate has an extensive help page and also a very useful online guide on 'Fundraising Tips and Hints', which is worth reading before you complete the details of your chosen fund raising event.

Good luck – The Fuellers Charitable Trust Fund very much appreciates your help.